

Gabriel Prero

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Skills

Photoshop	Model-making skills
Illustrator	Plastics
Rhinoceros	Metal
Solidworks	Wood
Sketching	Ceramics

Experience

2010

Industrial Designer, TricorBraun |
Design custom bottles and packaging for TB's range of international clients

Freelance Designer, In-Step Mobility |
Re-design and re-engineer In-Step's flagship U-Step walker.

Industrial Designer, Lund & Co. Invention L.L.C. |
Generated concepts, researched, and developed products in the juvenile products category, from sketch to functional prototype.

2009

Industrial Designer, Trade Associates Group, Ltd. - tag |
Designed for Tag's collections of seasonal and year-round gift-ware, table-ware, candles and accessories, art furniture, and home décor.
Additionally, aided the relaunch of their sister company, Tag Furnishings Group, purveyor of contemporary furniture, with new product designs and a new branding scheme, consisting of a new print and digital catalogue, letterhead, and other sales and promotional materials.

2008

Industrial Designer, ACCO Brands, Swingline Division |
Took lead or assisted on various design projects, ranging from new product development to internal design projects.

UIC Interdisciplinary Product Development collaboration with Elkay mfg. |
Working on a team of business, engineering, and design students, researched and developed a product to address Elkay's non-core development goals.

2007

Collaboration with Life Fitness |
Working with the UIC ID program, developed a new form of exercise equipment for an urban home environment, employing their new technology.

Collaboration with Magnani Continuum Marketing |
Working with the UIC ID program, researched the brand "MINI" and developed a product to fit their branding scheme.

Collaboration with Big Monster Toys |
Working with the UIC ID program, researched the "tween" demographic and developed a new toy concept for that market.

Education

BFA / Magna Cum Laude - May '08 |
University of Illinois- Chicago Industrial Design Program

More

IDSA Member
Mentor in UIC's "connectID" program
Featured in Home Gym Magazine, Le Tabure, Shape Magazine-Germany, popularscience.com, gizmodo.com, and yankodesign.com
UIC School of Art + Design Faculty Prize for Industrial Design - 2008
UIC IDSA Merit Award Nominee - 2008
Winner- Life Fitness Design Competition - Spring '07